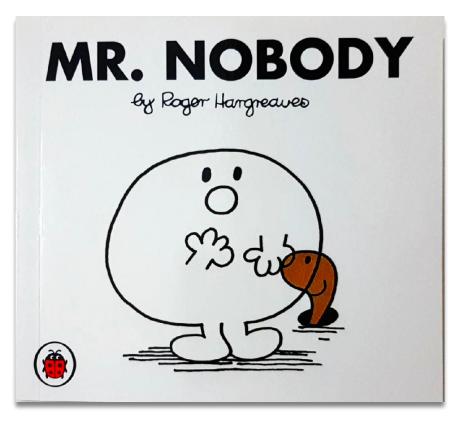
# # Digital Placemaking in Employee Engagement

## What makes a place?

Times of change & uncertainty

Productivity paradox

Designing for Serendipity



Wellbeing

### Loneliness

#### Purpose



HECK YEAH

00

BRANDED CITIES.com

RIVZAL REPUBLICA

TICKETS AT DENVERTON

Madario

CRT SERIE

What is digital placemaking?

Source: Oh Heck Yeah!

New Hospital Same Locator

Saint Joseph

Imagine Cablinc's digital workplace as a collection of connected neighborhoods



#### Make. Tell. Share.

Share your story with us at storymakers@selfridges.co.uk

How can we encourage meaningful connections with social software?

Source: Selfridges

### Let people "plug and play"

GLENVILL

Q&A with GBLs this Friday >

New issue of the Education Gazette! >

This week's Digest >

<	K April 2018					
				Thu		
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20 Stripes recently joined Get to know us!





Joined Radar

Software Engineer



Joined Developer Platform

Software Engineer



Joined Security Threat Operations Software Engineer



### PDX ice nversations/ CHI ick Chat I A SGP Make absence visible Source: R/GA

### Curate connections, events, stories



ET MONTHLY AWARDS AT 4.30PM

TODAY!

BETTER YOU

AIRTERE HILK.IL

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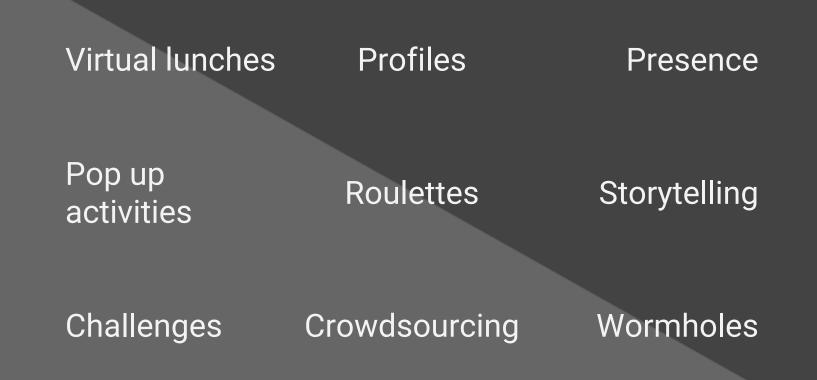
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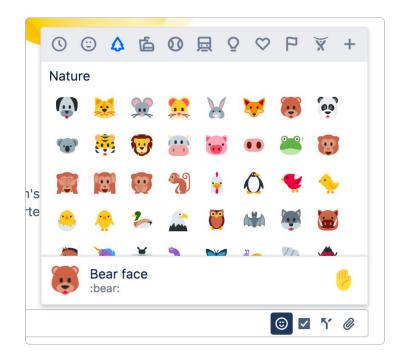
TODAY 12PM #TED #HUB #LEARN #IDEAS

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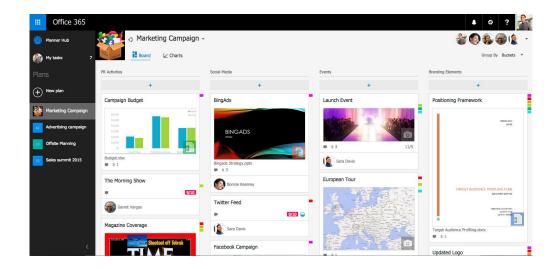
TALKS -

Source: Frost Collective





Cablinc should be creative with the space, technology, and capabilities they have to work with. (Although it's hard to placemake with email alone)



Cablinc should enlist technology in service of the placemaking process itself.



Cablinc should evaluate speciality solutions and tools, ideally those that integrate with their existing platforms. Digital placemaking in the workplace is a **philosophy** and a deliberate **activity** 



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